

GEOFFREY WANG

MULTIDISCIPLINARY DESIGNER

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1.585.483.5115

EDUCATION

ROCHESTER INSTITUTE OF TECHNOLOGY

AUG 2012 - MAY 2016 | ROCHESTER, NY
BACHELOR OF FINE ARTS - INDUSTRIAL DESIGN

GOOGLE UX DESIGN

2021

EXPERIENCE

JETSON | Product Visualizer/Industrial Designer

Aug 2021 - Jan 2023 | Brooklyn, NY

Developed product visual renders and animations for ecommerce website and product packaging. Created brand new hoverboard designs for the 2022 season. Designed and developed licensed mobility products for major brands (Disney, Cocomelon, and Universal etc.)

SABERT CORPORATION | Industrial Designer

Oct 2019 - March 2021 | Sayreville, NJ

Led, developed and designed food packaging products for food industry clients varying from fast food to local restaurants. Collaborated in forward thinking food safety designs for food space industry and restaurants.

CHAPIN INTERNATIONAL | Project Manager/ Designer

Oct 2018 - Oct 2019 | Batavia, NY

Worked closely with engineers to work through various design stages on several new to market products for in-house brands. Consistently communicated and prepared tech packs to suppliers and manufacturers with partner factories in China to oversee product quality.

PROPEL RC | Visual Designer

Oct 2016 - Sept 2018 | Shenzhen, China

Worked in tandem with design team, engineers and product managers to design in-house branded products for the consumer toy market. Designed and developed licensed toy hardgood products for major brands (Disney, Warner Bros, to big box retailers (Walgreens, Target, Bed Bath and Beyond).

SKILLS

SOFTWARE

Solidworks
Keyshot
Blender
Adobe Suite

DESIGN

Product Visualization
Animation
Sketching
Rapid Prototyping
Concept Development
Design Thinking
3D Modelling

RECOGNITIONS

PROPEL BOOTH DESIGN

CES Expo 2017
Las Vegas, Nevada